

# The Textorian

Weekly Publication of



Cone Mills Corporation



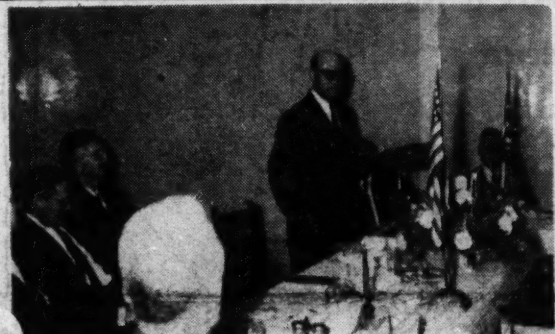
VOLUME XXVIII No. 50

GREENSBORO, NORTH CAROLINA, FRIDAY, DECEMBER 17, 1954

SIX PAGES



**HONORED GRANITE GROUP**—Sydney M. Cone, Jr., seated, Cone Mills vice president, is shown with the group from Granite Plant, Haw River, who received 25-year service pins last Saturday night. Seated also is F. A. Whitney, recently retired plant manager. Standing, left to right, are Claude Kidd, Walter M. Leach, Lawson Perry and P. C. Beatty, plant manager and superintendent.



**MR. CONE SPEAKS**—Herman Cone, president of Cone Mills Corporation, is shown as he addressed the 25-year employee groups of Tabardrey and Granite Plants at the Haw River Community Center last Saturday night. Mr. Cone emphasized the importance of every citizen's realizing that foreign textiles, flooding this country, are a threat to our jobs.



**COMEDY DUET**—Mrs. James T. Martin and Mrs. Allen D. Pearson, Jr., are shown as they went through their comedy duet at the Haw River banquet last Saturday night.



**PIANIST**—June Carolyn Humphrey is shown as she entertained the Granite and Tabardrey 25 year service award groups with several piano solos.

**Coat Mix-up**  
Someone exchanged topcoats and hats by mistake with Herbert Hayes last Sunday morning at Carraway Memorial Methodist Church.

Exchange may be made by calling Mr. Hayes at 3-3984 or Rev. G. E. White.

## Mrs. Leach Dies Unexpectedly at Home

Requiem mass was celebrated Thursday morning of last week for Mrs. Iola Conway Leach, 2401 Hubbard Street, who died unexpectedly at her home December 7. Mass was at St. Benedict's Roman Catholic Church, by the pastor, Msgr. Hugh Dolan. Burial was in Proximity Cemetery. Rosary was said at Forbis and Murray Funeral Home on the evening of December 8.

A native of Greensboro and a life-long resident, she was a member of St. Benedict's Roman Catholic Church.

Surviving are one son, Floyd B. Leach, and one granddaughter, both of the home.

After a series of quick stops, the temperature in the brake system of your car may exceed 250 degrees.

## Cone Official To Speak At Sales Meet

Marion W. Heiss, vice president of Cone Mills Corporation, is speaking this afternoon at 2:30 at the annual sales meeting of Anvil Brand, Inc. High Point. Mr. Heiss' topic is "The Era of New Fabrics and Finishes." Anvil Brand, Inc. has long been a customer of Cone Mills.

Following a luncheon at Emerywood Country Club, Anvil Brand salesmen and their wives will see a fashion show of Anvil-Brand garments, some of which are made of Cone fabrics. Mrs. Helen Hughes, of Anvil Brand, will direct the fashion show.

After the fashion show, Lelah Nell Masters will give a demonstration with test and showing of the new Cone fabrics, Conelette and Cone Style 1-2-3.

## Charles D. Billings, Jr. Joins New York Staff

Cone Mills Inc. has announced the addition of Charles D. Billings, Jr. to the New York City sales office. Mr. Billings will engage in sales to the New York manufacturing trades in men's and children's wear.

Mr. Billings was previously associated with Reeves Brothers, where he worked since 1951 as sales representative to the New York cutting trades for the dress goods division. Prior to that he worked for ten years as a sales representative of the Clarence Brown Company, cotton converters, carrying the firm's dress goods line to the New York trade.

## NOTICE

The undersigned plants will close down Wednesday night, December 22, at 11:00 p.m. to observe the Christmas Holidays. Operations will be resumed beginning with the third shift at 11:00 o'clock Sunday night, December 26.

The Payroll Department is making special arrangements so that the first and second shifts will receive their payroll checks as usual on Wednesday, December 22. The Payroll Department will be unable to have the checks ready for the third shift on Tuesday night, December 21, but they will be available by 1:00 p.m. on Wednesday, December 22, in the plant offices.

**CONE MILLS CORPORATION**  
Proximity Plant  
White Oak Plant  
Revolution Division  
December 13, 1954

## Card of Appreciation

The family of Mrs. Iola Leach wish to express their deep appreciation for the kindnesses and sympathy shown them in her recent death.

## Herman Cone Explains Foreign Textile Threat

Herman Cone, president of Cone Mills Corporation, told the first group of 25-year employees at Granite and Tabardrey Plants, Haw River, last Saturday night that cheaply produced foreign textiles are a "real threat to the American Textile Industry and to our jobs."

Occasion for the speech was the awarding of Cone service pins to nine employees of Tabardrey Plant and five of Granite Plant.

"Japanese 36-inch corduroy is selling in this country for 52 cents while American-made corduroy is 69½¢ per yard. This is easy to realize when you know that the average wage of textile workers in Japan is 13 cents an hour while ours is \$1.30."

Every citizen is going to have to work hard in connection with tariff concessions in order to keep foreign goods from flooding this country, he said.

Mr. Cone pointed out that Japan is not the only country threatening this country's textile industry. He stated that India has quite a textile industry with workers averaging only nine and one half cents per hour.

The Cone Mills president said that after World War II, Japan's residue was only 1½ million spindles, whereas today, new and modern spindles number 8½ million.

### Traces History

Mr. Cone traced the history of the Tabardrey and Granite Plants from the time the property was taken over by the Cone organization in 1928 when Haw River was a very rough community.

Both Granite and Tabardrey along with a plant at Fayetteville were purchased for \$300,000. The Fayetteville mill was soon sold to Spencer Love and his associates for \$100,000.

Sidney S. Paine, during the first years, owned the controlling stock in Tabardrey and served as active head of that mill until his retirement a few years ago as vice president of Cone Mills Corporation. (Tabardrey is a combination of the names of Mr. Paine's three children, Tad, Audrey and Barbara.)

Granite and Tabardrey had been the old Holt-Granite-Puritan Company which had been inactive for some time. At the time the Cone organization acquired Granite there were only a half a dozen pieces of usable machinery. At Tabardrey there were only 320 looms, a few cards and spindles and some opening machinery.

Tabardrey today has 800 looms and Granite finishes about 15 million yards of corduroy a year.

Originally, the Cone organization bought second-hand machinery from New England concerns and Tabardrey began with the manufacture of moleskins. The company had nothing definite in mind for Granite until 1930. At that time corduroy was only a small part of the industry.

### Millions Spent

Since then, the Cone organization has spent approximately \$5½ million on equipment and machinery at both plants, Mr. Cone said.

"Haw River was a pretty rough community when we came here," he recalled. "No mills were running and the morale of the people was low."

### Improvements

"Since those days," Mr. Cone said, "we have tried in many ways to gradually improve conditions."

He cited the sanitary district, supplying water and sewage disposal and operated by Haw River citizens. It is tax supported.

He mentioned the company's present sale of houses to employees and lots west of Haw River and north of Burlington highway.

"Today, this community has an interest in civic affairs and shows a fine spirit. Athletes from this community are making their mark in high school and collegiate sports. On the whole, the community is taking pride in itself," he said.

Cone Mills has 725 employees in the two Haw River plants. In addition to capital invested, Mr. Cone said the company has invested \$7,600 per employee in machinery and equipment.

Cone Mills, he pointed out, today makes 15 to 20 per cent of the corduroy in the United States.

Tabardrey makes less than half the Cone corduroy. This material is also produced at Eno in Hillsboro and in one of the Cliffside plants, and Union Bleachery, Greenville, S. C. is capable of finishing two thirds as much corduroy as Granite.

### Present Pins

Service awards were presented to Granite employees by Sydney M. Cone, Jr., vice president, and P. C. Beatty, plant manager and superintendent. Tabardrey pins were presented by James Webb, vice president, and R. M. Mitchell, superintendent.

Tabardrey Plant employees who received service pins for completion of a quarter of a century of service are Herbert J. Browning, Thomas Gray Dixon, Benjamin H. King, Homer A. Lamb, James M. McClure, William E. May, Herman Ray, Monroe Ray, Sr., and George H. Smith.

Granite employees receiving service pins are Percy C. Beatty, Claude S. Kidd, Walter M. Leach, Eugene L. Perry and Frederick A. Whitney.

Rev. John R. Kittenger of the Episcopal Church, pronounced the invocation.

Entertainment was by Mrs. Allen D. Pearson, Jr. and Mrs. James T. Martin, vocalists, accompanied by Mrs. Norma Goodwin. Miss June Carolyn Humphrey, pianist, was also on the program.

## Setting New Records In Training Work

Sixteenth Street Baptist Church has been setting new records in Training Union work for the last two months. The TU attendance has averaged about 130, with a high of 144. The enrollment has increased about 45.

On "M" Night, (which is a rally of the Training Unions of all the churches in the Association,) Sixteenth Street had the largest percentage attendance of any church in the Piedmont Association. A total of 83 persons were present.



**TOASTMASTERS' CHARTER**—Robert Galloway, left, area governor of Toastmasters Clubs in North Carolina is shown presenting the charter to members of the Cone Toastmasters Club. With him are Wayne Cates, who in addition to being a member of the Cone Toastmasters is also secretary of the Downtown Toastmasters Club, and Jim Ward, vice president of the Cone Toastmasters. The president of the Cone Toastmasters, Norman Pinkerton, was out of town at the time of the charter granting.



**TABARDREY HONORED GROUP**—Shown with the nine Tabardrey employees to receive 25-year service pins at last Saturday night's dinner at Haw River are, back row, standing at right, James Webb, Cone Mills vice president, and second from right, Sidney S. Paine, retired vice president. Employees shown are, front row, seated, left to right, Madison McClure, B. Harry King, Herbert Browning, Monroe Ray, George Smith, Bill May; back row, left to right, Thomas Dixon, Herman Ray, Allen Lamb.

## Christmas Movie To Be Shown At White Oak 'Y' Tomorrow

A benefit movie will be shown at the White Oak Y tomorrow (Saturday) morning for all children in the Cone Communities. Admission to the show will be a grocery item. The project is being sponsored by the White Oak Y's Men's Club, and the food will be distributed to needy families in the communities. The following letter from President Red Leonard has been passed out to the eleven hundred students at Proximity and White Oak Schools.

Dear Student:

"Another Christmas season is approaching and most of us are eagerly looking forward to Santa's visit and the fun and happiness we have at this time of year.

"Usually when we think of Christmas, we think of what we are going to get and most of us do receive a number of things which we thoroughly enjoy.

"Some of our friends and neighbors, however, are not able to have much of a Christmas. Due to sickness in the family, or payment of large medical bills or some other unfortunate reason, they are not able to have the things that you and I have.

"In order to make Christmas brighter for some of these people, the White Oak Y's Men's Club is sponsoring a project which needs your support.

"On Saturday morning, December 18, 10:30 a.m., at the White Oak 'Y,' a benefit motion picture showing will be held. Several cartoon movies and western movies will be shown. You are cordially invited to attend. Many of your favorite cartoon characters and cowboy heroes will be in the pictures.

"Admission to this show will be a grocery item such as a can of beans, can of soup, can of milk, fruits, coffee, sugar, etc. You may bring as much as you want to, but at least one item is required for admission.

"The food that is taken in will be distributed to the needy families in the Cone communities.

"Please show this letter to your parents because we believe they will be interested in this project. They are welcome to come, also.

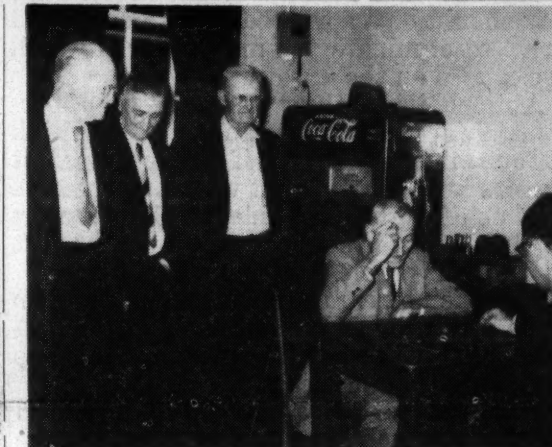
"Remember, Saturday morning, December 18, 10:30 a.m. at White Oak 'Y.' So go by the pantry, pick up the food, and come on out!

"By supporting this program, you will help bring Christmas cheer to those friends and neighbors who benefit by your generosity.

"Sincerely,  
White Oak Y's Men's Club  
William O. Leonard  
President"

### Christmas Pageant

A Christmas pageant, "The Promised Savior," will be given at Palm Street Christian Church at 7:30 p.m. Sunday night, December 19.



**BEFORE DINNER**—Tom Dixon, Harry King and George Smith watch a close checker game between James McClure and Herbert Browning just before the 25-year service award dinner at Haw River last Saturday night.



**VOLUNTEER WAITRESSES**—These women of the Haw River community volunteered their services at the 25-year service banquet last Saturday night. They are Miss Cleora Cates, Mrs. Thomas Holder, Mrs. Clayborne Jones, Mrs. Clarence Blackwood, and Mrs. Joe Jones.

## Cliffside Founder's Daughter Passes

Mrs. Florence Haynes Jenkins, 80, daughter of the late R. R. Haynes, founder of Cliffside, Haynes and Florence Mills at Cliffside and Forest City, died Tuesday night at her home in Avondale following a heart attack.

Mrs. Jenkins was the mother of Mrs. J. C. Cowan, Jr., wife of the vice chairman of the board of Burlington Mills. She was the sister of Charles H. Haynes, member of the board of directors of Cone Mills Corporation.

### Church To Have Pageant

A Christmas Pageant, "The Shining Star," will be given at Eller Memorial Baptist Church December 19 at 7:30 p.m.

## Church To Give Special Program

On Christmas Eve, the choir of Sixteenth Street Baptist Church will present a special musical program, a cantata, "Tidings O'er the Hills." It will be at 7:30 p.m. The public is invited.

### Velveteen Promotion

In honor of the 25th anniversary of the Revolution Eureka-Velveteen line, Cone Mills Inc. is this week running a special promotion to the trade.

A reprint of the advertisement which appeared in yesterday's Daily Record (New York) and Women's Wear Daily appears on page two of today's Textorian.



## THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

\*LELAH NELL MASTERS MANAGER  
ROBERT WEAVER ASSISTANT

Entered as Second Class Matter, January 28, 1928 at Postoffice, Greensboro, N. C., under Act of March 3, 1897.

GREENSBORO PLANTS

PROXIMITY  
PRINT WORKS  
WHITE OAK



REVOLUTION  
(Flannel and Rayon)  
GUILFORD PRODUCTS



(\*Officer American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, DECEMBER 17, 1954

### No Respector of Persons

The automobile is unquestionably one of the most essential parts of our civilization today. On the other hand, we must all recognize the fact that the automobile has been and can be an instrument of death.

The President of the United States and the governor of each state went all out in proclaiming last Wednesday, December 15th as "Safety Driving Day."

We have so many days set aside for so many different causes that sometimes too little attention is paid to them. In the case of Safe Driving Day we feel that the President and the governors were wise in setting a day aside for that important cause. That day should be a springboard to a concerted drive to eliminate the many deaths which are caused on the highways.

Automobile deaths are no respecter of persons. We are all involved and let us not think for one minute that even if we are the safest drivers in the world that we cannot become victims of highway accidents. Carelessness on the part of others can cause deaths just as easily as carelessness on our part.

There is no reason to expect the problem to be solved by fewer automobiles, for unquestionably there will be more and more as the population increases.

Many safety devices have been developed by the automobile manufacturers and no doubt lives have been saved because of them. Safer roads have been constructed which unquestionably have reduced accidents. More roads will no doubt have to be built to relieve congestion on existing roads. Such steps as that will also reduce the hazards of driving.

All of these important things can contribute to a reduction in accidents and deaths, but the human element will still stand to the forefront when accident causes are considered.

The holiday season is just about here. During such periods there is an unusual amount of driving. Each person driving an automobile should realize that he is not only custodian of his own life and the lives of those in the car with him but he should consider himself as a protector of other people's lives and should drive intelligently and safely.

### IMPORTANT NOTICE!

## to Guilford County TAXPAYERS

... If you pay your 1954 County taxes before Jan. 1st, 1955, you are permitted to deduct the amount in filing out your income tax by both the state and federal governments.

PAY NOW SO YOU CAN TAKE THE DEDUCTION TO WHICH YOU ARE ENTITLED

### If You Are DELINQUENT On Your SPECIAL PRIVILEGE LICENSE TAXES

You Should Pay Before  
**JANUARY 1st**

A 5% Additional Penalty  
Will Be Added After  
the Above Date

**1954 COUNTY TAXES  
PAYABLE AT NET DURING DECEMBER**

W. E. HESTER, Tax Supervisor and Collector

## AMERICA BY 1975

(Report No. 11)

America by 1975 will demand farm products to feed and clothe 28 per cent more people and satisfy the demands of an industrial economy which will double.

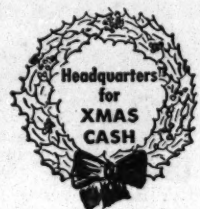
The National Association of Manufacturers reports that Paul S. Willis, president, Grocery Manufacturers Association, stated in March that "food manufacturers are currently spending in excess of 38 million annually" for better utilization of agricultural products.

The NAM also cites the Paley Commission, which has reported that "it is predicted on the basis of adjustments in the world trade that farm exports will decline in the next 25 years from 13 per cent to 9 per cent ... At the same time imports are likely to rise from 10 per cent to 15 per cent of the same base figure."

The Rhode Island Red hen has been chosen official bird of its state—first domesticated fowl so honored. All states but New York and North Carolina now have official birds. Most popular, cardinal, meadow lark, mockingbird.

One way to reduce motor accidents is to build cars so that they can't go any faster than most drivers think.

### EVERYONE Gets Money at Local

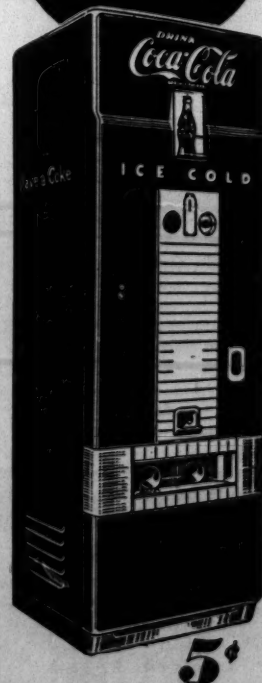


Don't find yourself short of cash at Christmas time. Here at Local Loan you can get \$10 to \$50 or more in just a few minutes. Come in and get it TODAY.

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### Parents Make Eating A Problem

Says Child Psychologist

Do you force your child to eat? Don't! This is the advice of Ralph K. Meister, Ph.D., consultant with The Book House For Children, and Director of the Laboratory for Child Research, Mooseheart, Ill.

Usually a child will eat if he's hungry enough, this psychologist declares. Mother Nature has built clever devices into the human organism to insure adequate food intake.

The trouble starts when parents become too excited about the amount of food a child should eat and set certain goals for him. If the youngster can't bring himself to eat by family standards, parents may end up with a full-size conflict on their hands.

"Most problems result from well-intentioned but misdirected interference stemming from overconcern with eating," says Dr. Meister. He has several good suggestions

to offer parents in the control of this problem-making.

Tell yourself before each meal, he advises, that there is no record of a child in good health who ever starved to death if given an adequate food supply. Children's appetites vary, like those of adults, and over-all they eat enough. Convince yourself that the child doesn't have to eat as a personal favor to you. And lastly prove to your own satisfaction that a strictly "hands off" policy will accomplish more eating wonders than constant urging and irritation 3 times a day ever did.

In other words, simply put him at the table and relax.

### Health For All

Bore Yourself to Sleep

The dog, the cat, the baby in the crib—how do they spend most of their time? Sleeping. It's so easy for them to drop off anywhere, anytime. Then why can't you sleep whenever you wish? It's

probably because you're so intelligent.

It was quite an achievement when man got smart enough to stay awake two thirds of the time. New born infants, like the lower animals, wake only when stimulated by hunger, pain, fear, or some other primitive urge. When their needs are satisfied, they go back to sleep. As the brain develops, the baby becomes more and more aware of what goes on around him. There are many more sensations to keep him awake. And when he becomes an adult with a fully developed brain, life can be so very stimulating that sometimes he just can't sleep.

The type of insomnia that afflicts almost everyone once in a while results from over-stimulation. You get into a political discussion, and when you go to bed you lie awake thinking up perfect arguments. Or you have an important job to do tomorrow, and you worry about how you'll do it. Or you are in a strange bed. Or you drank too much strong coffee.

If you have trouble getting to

sleep, try boring yourself. An occasional evening with dull company or a dull book will be helpful. Take a cup of warm milk or similar innocuous beverage before retiring. Establish a bedtime routine of insignificant chores to slow down the activity of your brain. Music may help, if it is pleasant but uninteresting. Be sure not to

confuse annoyance with boredom. People or things that annoy you are stimulating rather than soporific.

The main thing is to get into the habit of sleeping. There's no need to worry about losing sleep occasionally, but chronic insomnia is very serious and may require a doctor's help.

### FREE FLASH CAMERA CHECK-UP



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## Proclamation

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has attained its 25th successful year

**Cone Mills**  
celebrates



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of  
Eureka Velvetelette\***

Heralded as the finest printed cotton flannelette

produced in these United States,

Eureka Velvetelette\* stands alone for quality and uniformity.

We, and the loyal employees of our Revolution plant in

North Carolina (262 of whom have been with us from 25 to over 50 years

practicing the highly specialized craft of napping and printing

flannelette) pledge to uphold this tradition of craftsmanship and quality.

As proof of our dedication we offer the Silver Anniversary

Line of Eureka Velvetelette\*, the widest, finest, most exciting line ever.

**Cone Mills Inc.**



\*CONE MILLS INC., 59 Worth Street, New York 13, N. Y. • Atlanta • Baltimore • Boston • Chicago • Dallas • Greensboro • Los Angeles • Nashville • Philadelphia • San Francisco • St. Louis



## Safety Hints For Christmas Season

Don't hang all your safety stockings on the Christmas tree and then ignore danger in the remainder of the house.

That was the advice today from Dr. Ellinwood, director, Guilford County Health Department.

"People who will take the utmost precautions about their Christmas tree will be amazingly careless about the other holiday decorations they have around their house," he said. "The pitch-filled Christmas tree, whether it is a tree or a branch, is a dangerous fire hazard when it has dried out."

Dr. Ellinwood said that every year accidents bring a black Christmas to hundreds of families. "These tragedies, due to carelessness, can be prevented," he said.

The Guilford County Health Department suggests that fresh greens are just as important as a fresh tree in reducing fire hazard. People who would never place a candle on a tree will use highly flammable greens, cotton or paper decorations near lighted candles on the table or mantel or in a window.

Dr. Ellinwood also pointed out that the North Carolina State Board of Health's rules for Christmas safety should be followed. Only electric candles and nonflammable decorations, cotton or paper which has been treated for fire resistance should be used. The

greens should be located so that a chance spark from a cigarette cannot ignite them. In hanging high decorations and trimmings in the top of the tree, use a step stool or ladder to avoid a fall.

Trees can be kept fresh in the house if they are placed in a holder containing water. Make a fresh cut across the base of the tree on a slant to help it absorb more water. However, when greens or the tree begin to dry out (when the needles start dropping), they should be removed from the house.

"Any electric Christmas lights should be approved by the Underwriters' Laboratories," Dr. Ellinwood said, "and if an old set is used, it should be checked each year for loose connections, faulty sockets, or frayed cords." For holiday parties Santa's

1955 Bloodmobile Schedule		
Date 1955	Kind of Visit	Place and Hours
January 5		
6		
25	Cone Mills	
26	Cone Mills	
February 15 & 16	W.C.U.N.C.	Elliott Hall
March 8		
9	Guilford	College Gym
30 & 31	A. & T.	
April 19 & 20	Western Electric	Siarmount Presbyterian
21		
May 11		
12		
June 1	Burlington Mills	Centenary Methodist
2		
21		
22		

whiskers should be treated for fire resistance, and costumes made of flimsy material or paper should be avoided unless they have been treated for fire resistance.

"A good motto for adults who

expect to attend the usual round of Christmas festivities," Dr. Ellinwood added, "is, 'If you Drink, Don't Drive.' It's cheaper and safer to use public transportation than to run the risk of an accident."

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M. T. Gaines, Mgr.

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TEXTILES STUDENTS—Students in textiles in the School of Home Economics, Woman's College of the University of North Carolina, are shown with their professor, Dr. Pauline Keeney, left, as they toured White Oak Plant recently. This is one of several groups making the tour. They are Misses Mary Treppke, Pat Godwin, Ann McArthur, Sara Moore, Helen Pate, Joan Harlow and Kitty Ranson.

To aid pest exterminators, University of California researchers developed a listening device so sensitive that you can hear termites munching their food!



The law of the Spirit of Life in Christ Jesus hath made me free from the law of sin and death.—(Romans 8, 2.)

Born in each of us in the God-given power to choose between right and wrong. When we choose to do or to think evil, we are enslaving ourselves into misery; when we choose God, good, we free ourselves for joyous living.

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Greensboro, N. C.



BIRTHDAY — Margaret Alice Parrish, daughter of Cpl. and Mrs. Jack H. Parrish of Camp Lejeune was two years old, November 18. Cpl. Parrish was employed at Revolution Flannel Plant before entering the U. S. Marine Corps in 1953.



**Gifts That Say Merry Christmas**

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Use Our Convenient Payment Plan

ELGIN, CALVERT and HAMILTON WATCHES — KEY CHAINS  
THE LATEST CREATION IN COPLEY DIAMOND RINGS—  
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BIRTHSTONE RINGS FOR HIM AND HER — BILLFOLDS  
1847 ROGERS and COMMUNITY SILVERWARE — TIE CHAIN  
RONSON and ZIPPO LIGHTERS — SHEAFFER SNORKEL PEN AND  
PENCIL SETS

NECKLACE and EAR BOB SETS — HURRICANE LAMPS  
REMINGTON and SCHICK ELECTRIC RAZORS  
SETH THOMAS CLOCKS

CHARACTER WATCHES FOR THE LITTLE ONES—MICKEY MOUSE,  
CINDERELLA AND ALL THE OTHERS.

### ELECTRICAL APPLIANCES

SUNBEAM, HAMILTON BEACH, G.E. and WESTINGHOUSE POP-UP  
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MOTOROLA and ZENITH CLOCK RADIOS — ALSO AM BATTERY  
SETS — ELECTRICAL BLANKETS or SHEETS

So Many More Gifts Too Numerous to Mention—  
Come and See For Yourself! The Store Where You Save!

**Textile Jewelry Company**

400 State St., McAdoo Heights — Phone 2-4922

Frank E. Tutzauer, Proprietor

Archie E. McIntyre, Manager



## Proximity School Perfect Attendance

Students at Proximity School with perfect attendance for the third school month are as follows:

Mrs. Proffitt, 1st grade—Michael Barham, Paul Craver, Billy Ellington, Henry Henderson, Flip Houston, Ronnie Powers, Kenneth Stanley, Richard Whiteside, Rodney McDowell, Anne Hayes, Deborah Mays, Linda Pruitt, Jane Teague.

Mrs. Wellons, 1st grade—Ann Barker, Patsy Bolton, Betty Brame, Anne Campbell, Terry Chaney, Michael Crabtree, Gray Hilliard, Phillip Hutson, David Hughes, Charlene Jones, Sally May, Allen McCann, Mary Anne Mitchell, Carol Sue Patterson, Bruce Pearman, Bernard Poole, Jo Marie Ritter, Janice Shropshire, Rebecca Sullivan, Mike Trull, Nancy Wall, Gloria Welch.

Mrs. Andrews, 2nd grade—Raymond Barton, L. M. Bishop, Tony Leonard, William Matherly, Frank Savage, Patsy Stephens, Judy Strickland, Larry Thomas, Jean Thornbro, Ronnie Webster, Brenda Zeigler.

Miss McMahan, 2nd grade—James Gray, Walter Helms, Wayne Isley, Jerry Johnson, Carl Mitchell, Richard Noah, Douglas Pearce, David Rogers, Janice Brady, Delores Garrison, Pan Holyfield, Beth Marshall, Sandra Murchison, Glenda Nelson, Edith Swofford, Afendra Vassiliou, Donna Wade.

Miss Causey, 3rd grade—Wilbert Dixon, Albert Gregory, Stephen Henderson, Jan House, Donald Johnson, Ronald McCandless, Kenneth McCann, Lewis Schloss, Reita Dail, Gail Everett, Terry Hyatt, Linda Lewis, Iretta McCann, Rebecca Mitchell, Janie Morrison, Sarah Joan Smith, Carolyn Stanley, Janice Stutts, Bennie Gayle Thornburg, Sharon Vaughn, Gayle Smith.

Mrs. Hopkins, 3rd grade—Jackie Campbell, Larry Canter, Chris Lee Gales, Tom Fields, Jerry Lee Hyatt, Tommy Newsome, Berton Stanley, Maynard Zimmerman, Louise Bar-

ton, Sandra Bateman, Betty Ann Martin, Gloria Powers, Linda Taylor, Janice Vetto, Barbara Wade, Gwendolyn Crabtree, Angela Jones. Mrs. Edwards, 4th grade—James Barker, Sylvia Brasher, Julia Campbell, Brenda Carter, David Farlow, Charles Hicks, Wallace Hopkins, Eddie Hutson, Joe McClean, Jane Minton, Mary Ann Patterson, Gloria Stanley, Johnny Swalm, Patricia Sullivan, Brenda Swofford, James Yow.

Miss Goode, 4th grade—Robert (Bud) Barton, John Faircloth, Ernie Lemmons, Garland Seabolt, Larry Stephens, Johnny Thomas, Harry Dahl, Sylvia Brady, Ruth Ann Dahlfues, Sandra Fisher, Carolyn Long, Brenda McCauley, Martha McDonald, Mary Ann Morrison, Eva Mae Newell, Judith Pegram, Carolyn Rogers, Faye Shelton, Ellen Stanley, Patricia Taylor, Cherry Tucker.

Mrs. Phillips, 5th grade—Paul Childress, Cammie Dixon, Sarah Everhart, Larry Jenkins, Freddy Jones, W. S. Jones, Barbara Keller, Dickey Lackey, Johnny Marshall, Sandra Mays, Michael Parrish, Donnie Phillips, Rita Poe, Rita Redding, Alfred Scott, Rebecca Smith, Barbara Sullivan, Cleo Wilson, Letha Wood, Mary Frances Young.

Miss Brown, 5th and 6th grade—Jackie Blum, C. D. Crutchfield, Victor Gregory, Gary Kennedy, Ben Morrison, Donald Pearce, Elaine Isley, Mollie Malone, Priscilla Smith, Phillip Coley, Michael Hicks, William Robertson, Betty Harrell, Ruth Hicks, Elizabeth Joyce, Brenda Poole, Marian Rogers.

Miss McMahan, 6th grade—Robert Hedrick, Berry Lemmons, Harry McDonald, David Robinson, Tommy Smith, Dickie Russell, Charles Scott, Kenneth Vaughn, Mary Frances Allred, Elsie Adams, Nancy Berry, Nancy Campbell, Mary Lou Carroll, Kay King, Delane Nabors, Jean Redding, Mary Ann Stanley, Betty Stone, Ann Young.

Mrs. Smoot, 6th grade—Gloria Benjamin, Billy Bookout, Bobby Foust, David Fuller, John Gardner, Dawna Hill, Robert Hill, Paula Padgett, Myra Rink, Janice Ritter, Raymond Sailey, Jerry Sherrill, Judy

Shropshire, Harold Smith, Diane Ward, June Wright.

Miss Denny, 7th grade—Patricia Brooks, Herman Browning, Sara Cable, Jerry Coffey, Raymond Collins, James Crowder, Donnell Ellis, Nancy Freeland, Gerald Fuller, Linda Gibson, Brenda Hepler, Anne Holmes, Travis Maness, Wayne Michael, Janet Phillips, Kenneth Ritter, Jack Stanley, Charles Yates, Linda Wilson, Jerry Causey.

Miss Grubbs, 7th grade—Nancy Blake, Doris Brasher, Phillip Brady, Valerie Fennell, Larry Gibson, Ted Nance, Agnes Jones, Jimmy Roberts, Ronnie Robertson, Larry Scruggs, Annett Smith, Dickie Sullivan, Dennis Wheeler, Dickie Whitt, Mary Wrenn, Wesley Cuthbertson.

Mr. McCall, 7th grade—David Blum, Kellogg Levy, Bobby Stone, Johnny Ward, Shirley Alberty, Rebecca Craven, Mary Curtis, Opaline Higgins, Becky Jones, Nancy Kinney, Dorothy Leonard, Myra Woodell.

Mr. Pegram, 7th grade—Mareah Jane Brown, Geraldine Ann Craven, Susan DeSantis, Judy Evans, Rose Marie Everage, Jean Gillie, Judith Hicks, Celia Jenkins, Georgia Hutson, Mildred Johnson, Carolyn Moore, Janice Nance, Jackie Shropshire, Richard Seagraves, Barrow Rice, Jimmy Oldham, Ronnie Myers, Bill Melton, Martin Lewey, Melvin Barham, James W. Campbell, Glenn Fuller, Jimmy Hayes.

Miss Yates, 7th grade—Robert Alberty, Jimmy Campbell, Tommy Clark, Elzon Cox, Clifton Guffey, Fred Leonard, Velma Leonard, Kay Maness, Howard Montgomery, Roy

Ritter, Jeanie Sanderson, Jerry Smith, David Strickland, K. C. Clymer, Frances Stephens.

Mrs. Alexander, 8th grade—Jerry Bateman, James Busby, Bertha Caviness, Billy Farlow, Alton Hicks, Donnie McDaniel, Jeffrey Newman, Ann Culbreth, Irene Hutson, Velma Newell, Chloe Nicholson, Kay Sams, Ramona Shelton.

Miss Freeland, 8th grade—Douglas Branson, Bobby Greeson, Steve Hill, Frances Mabe, Randall McDaniel, Willard Myers, David Russell, Bonnie Curtis, Carolyn Dahlfues, Nancy Gaudin, Anne Hilliard, Wanda Kinney, Joyce Lowman, Sandra Martin, Peggy Overman, Joan Riddle, Jane Spence, Jo Ann Swaney.

Mrs. Hood, 8th grade—Alton Caviness, Donnie Caviness, Elmo Eller, Don Kennedy, Charles Pinkerton, Earl Tanksley, Ann Caviness, Janice Dagenhart, Becky Evans, Brenda Higgins, Becky Jones, Nancy Kinney, Dorothy Leonard, Myra Woodell.

Miss Pugh, 8th grade—Martha Crabtree, Tommy Edwards, Robert

Glover, Mary Sue Holt, Barbara Johnson, Juana Johnson, Ronald Jordan, Karen Lemmons, Buddy Lyman, Bonnie Matherly, Jean Poteat, Evangeline Stout, Stephen Vaughn, Dean Wilson, Nancy Yow.

Mrs. Russell, 8th grade—Harold Bowman, Martha Brady, Clara Crowder, Linda Fulk, Arnold Hudgins, Marshall Lowe, Shelby Robertson, Bennie Southern, Susan Starling, Billy Swofford, Grover Watkins, Billy Way, Ann Wrenn.

Mrs. Burton, 9th grade—Richard Cable, Elizabeth Cassell, Boyce Cochran, Bill Crum, Ann Elder, Ann Fields, Wayne Holder, Gary Hudgins, Robert Johnson, Mary Ann Jones, Johnny Morgan, Linwood Oates, Shirley Williford.

Mr. Etheridge, 9th grade—David Dickerson, Joe Matherly, Larry Po-

teat, Eddie Rice, Brenda Alvis, Frankie Ann Canter, Brenda Gibson, Sylvia Hedrick, Carol Lewey, Glenda Sherrill, Judy Weaver, Dorothy Woodell.

Miss Woods, 9th grade—Patricia Allred, Barbara Byrd, Phyllis Hepler, Lynda McQueen, Diane Mills, Lois Owen, Kathryn Redmond, Marie Talton, Jimmy Carroll, Roger Creed, Donald Dyson, Larry Heath, Roger Hobbs, Wayne Leonard, Aaron Mitchell, David Nance, Raymond Wyrick, Richard Wyrick.

Mrs. Zink, 9th grade—Edward Cox, Larry Crayton, Bobby Holmes, Wayne Newell, Alfred Robbins, Calvin Smith, Michael Strickland, Bobby Ward, Joyce Anderson, Brenda Apple, Patricia Durham, Wilma Holder, Janice Roberts, Barbara Sams, Nancy Scott.

If it's necessary to walk on the highway at night Motor Vehicle Department safety experts advise carrying a flashlight, walk toward oncoming traffic and wear light colored clothing, preferably something white.

In the seventeenth century, it was not unusual to see a "bread and cake eating lady" at English fairs. One such performer ate 12

pounds of cake and bread in a half hour at each of six daily appearances.

Let me sell you a house by the side of the road. I've lived in the darn thing for years.

You'll like it a lot. It faces the spot where all the truck drivers gear.

## NEW 3-BEDROOM

# BRICK HOMES

## Located On 21st Street

- Large Shaded Lot, Beautifully Landscaped with Concrete Walkway and Stone Driveway
- Natural Gas Heat ● Selected Oak Flooring
- Modern Kitchen with plenty of Cabinet Space
- Connection for Washing Machine
- Ample Closet and Storage Space

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# \$8,400

\$650.00 FHA (Cash) \$56.00 Per Month

\$400.00 G.I. (Cash) \$56.00 Per Month

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BALTIMORE, MD. • CHICAGO, ILL. • CINCINNATI, OH.  
COLUMBIA, S.C. • GREENSBORO, N.C. • HOUSTON, TX.  
MEMPHIS, TN. • NEW YORK, N.Y. • PHOENIX, AZ.  
SAN ANTONIO, TX. • TAMPA, FLA. • WICHITA, KS.

Over twelve million meals served yearly

Better to **GIVE**  
and to **RECEIVE**  
**ELECTRICALLY!**

Here are just a few of the wonderful, new Electric appliances which help make every day a holiday and make food and drink taste better—Electric living is so easy, too!

The joy of giving and Electric Living go hand in hand—

See Your Electric Appliance Dealer Or Come To Our Sales Floor



DUKES POWER COMPANY



JOIN NOW—

and next Christmas will be merry!

Our new Christmas Club is open now—for all to join. It's the proved way to accumulate a grand sum for gifts and other purposes a little at a time. Ask any Christmas Club member about how this wonderful plan can make NEXT Christmas the best you've ever had!

SELECT YOUR PLAN	
Weekly Payment for 50 weeks	Christmas Club Check for you
\$0.00	\$25.00
\$1.00	\$50.00
\$2.00	\$100.00
\$5.00	\$250.00
\$10.00	\$500.00



Start your Christmas Club this week at our new Summit Avenue Branch  
1111 SUMMIT AVENUE (Near Fourth Street)





### Eno Plant News

by Edna S. Ellis

Gene Nordan, son of Mr. and Mrs. Edward Nordan, won first prize in a talent show held recently at the Aycock school.

It's good to see Mrs. Lillie Mae

Austin back on the job in the Weave Room. Mrs. Austin was recently confined to Watts Hospital in Durham where she underwent an operation.

Mr. Sydney Green, accompanied by Mr. James Webb, spent a few days in New York last week on business.

The following students had perfect attendance at the West Hillsboro school for the third month:

Mrs. Brown's, 1st grade—Patsy Conklin, Jackie Rook, Janet Brown, Joan Lane, Charles Johnson, Bobby Ashley, Brenda Clapp, Sandra James.

Miss Umstead's, 1st grade—Brenda Chisenhall, Jimmy Wilson, Ricky Combs, Linda Kay Wilson, Billy Lane, Robert Phillips, Linda Spoon,

Carolyn Webster.

Mrs. Bailey, 2nd grade—Denny Andrews, Michael Riley, Diane Jones, Steve Blake, Randy Riley, Bernice Keeter, Cheshire Cole, Sammy Riley, Faye Riley, Fred Dickey, Raymond Wilson, Carolyn Wilder, Kenny Dickey, Arlene Allison, Diane Peacock, Jimmy Nordan, Joanne Dorrity, James Ray, Jean Johnson.

Mrs. Cole's, 3rd grade—Sue Albright, Marjorie Lamb, Mary E. Parker, Mary Brewer, Frances Laws, Rita Stephens, Doris Davis, Sue McCauley, Dianne Terrell, Coble Hester, Anne Moore, Nancy Wagner, Barbara Jones, Barbara Nordan, Ronald Conklin, Dan Dabbs, Rudy Davis, Clyde Gregory, Tommy Guess, Chester Mayes, Tay-

lor Rippy, Maylo Terrell, Bobby Utsman.

Mrs. Smith's, 4th grade—Rodney Andrews, Roger Williams, Lonnie Lee Brown, Janice Carr, Steve Cole, Geneva Dickey, Danny Davis, Annie Ruth Jones, J. F. Kernodle, Judy Medlin, Allen Lane, Ann Roberts, Roger Stephens, Linda Williams.

Mrs. Phelps's, 5th grade—Jerry Clark, Betty Jean Davis, Butch Craven, Brenda Hicks, Tony Dean, Carolyn James, Buddy Melton, Evelyn Keeter, Johnny Moore, Linda Parker, Kent Taylor, Patsy Riley, Martha Ashley, Sybil Riley, Faye Carroll, Ann Stephens.

Mrs. Harris's, 6th grade—Sylvia Bowman, Lynwood Brown, Sandra Dixon, G. L. Byrd, Jr., Patricia Hester, Joseph Gates, Barbara Lane,

Larry Moore, Betty Ray, Clifford Raynor, Carolyn Terrell, Dwight Riley, Frances Vick, Daryl Wagner, Gene Albright, Clinton Beaver.

### West Hillsboro School News

On Friday, December 3, the fifth grade gave a program about Sir Walter Raleigh. That day was being observed throughout the school system of North Carolina and collections were made in the school toward the Sir Walter Raleigh Memorial which is to be established.

The sixth grade has completed a study of the planets, during which charts, maps and graphs were made. Climaxing their study the students visited the Planetarium in Chapel Hill.

School closes Wednesday, December 22 at noon and will reopen Monday, January 3.

### Clinic

White Oak—Revolution—Proximity

Children attending the Infant and Pre-School Clinic on Wednesday afternoon were Teresa Ann Johnson, Jimmie Anderson, Elizabeth Murphy, James Clonch, Linda Strickland, Wilbert Strickland, Jimmie Kingsbury, Helen Kingsbury, John Kingsbury, James Armfield, Ronald Coffey and Roger Coffey.



### Pineville News

by Mary Robinson and Inez Culp

Fred L. Bowden, RM3, is at home on a 10-day leave. He is the son of Mrs. Mamie Bowden. Fred will re-

port back to Newport, R. I.

Mrs. Nelvia Sigmon was honored with a surprise birthday supper at Barbecue Lodge Saturday night. The ladies of Slough Memorial Circle held their annual meeting and Christmas party Tuesday night at the home of Mrs. Thelma Crump. Christmas decorations were used. Gifts were exchanged and games were enjoyed by everyone.

Miss Kaye Satterfield, bride-elect, entertained the attendants of her bridal party Wednesday night at the Coach House in Charlotte. Those attending were Misses Judy Satterfield, Faye Culp, Shirley Crump and Mrs. Phyllis Knight. The bride-elect presented each attendant with a gift.

Mrs. Francis Atkinson is a patient in the St. Phillips Hospital undergoing a surgical operation. Friends wish her a speedy recovery.

Employees of the Spinning Department are glad to have Mr. Sam Conyers back at work after being out for several weeks.

The Sunday School Classes of Mrs. Mary Cooke and Mrs. Florence Sutton held their Christmas party Saturday night at the home of Mrs. Elizabeth Allen.

## YOUR CHRISTMAS SHOPPING HEADQUARTERS

### Gifts For Him

- FISHING TACKLE
- GUNS & RIFLES  
410 Ga. Single Win. 23.55  
.22 Win. Rifle 15.40  
Remington Auto. 110.45
- BASKETBALLS  
Rubber, Official Size 6.95  
Goals, each 2.25
- ELECTRIC DRILL SETS 29.95 up
- POWER SAWS, 49.50 up
- HAND TOOLS  
All kinds & Sizes  
Stanley, Disston Saws  
Blue Grass Hammers, etc.

### Gifts For Everyone

- BOILER BROIL-QUICK  
Rotisserie Comb. Was 69.95  
NOW **\$39.95**
  - Small Portable Radios  
Complete with case, batteries  
and Power Pack 39.95
  - Combination Record Players  
Plays all size records 22.95 up
  - Flashlights  
Ray-O-Vac Sportsmens
  - Westinghouse Laundromat, 159.95
- Everything For The Home  
Workshop Hobbyist

### Gifts For Her

- THERMOMETERS  
Roast Meat 1.00  
Candy Fat, Icing 69c  
Cooking Set 88c  
Indoor-Outdoor 4.00
- REVERSE WARE  
Comb. Deep Fat Fryer 2.98  
Beautiful Sets 14.95 up
- STEAK KNIFE SETS 10.50 up
- ELECTRIC PERCOLATORS 7.50 to 32.95
- ELECTRIC Fry Pans 26.95  
Deep Fat Fryers  
Irons—Toasters.
- Kitchen Conveniences  
A Wealth Of  
Attractive Practical  
Gift Lines

**McKNIGHT HARDWARE, Inc.**

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- FREE PARKING
- 27 MODERN STORES
- SHOP CONVENIENTLY



- Prescription Service
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- Candles
- Drugs
- Cosmetics
- Soda Fountain

(FREE DELIVERY SERVICE)

**Edmond's Summit Center Drug Store**  
SUMMIT SHOPPING CENTER — PHONE 4-1586

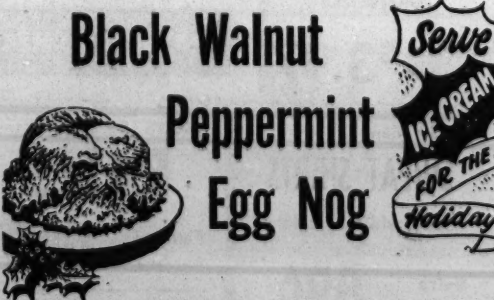
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"Shop While You Wash"

Hours  
Mon. Thru  
Fri. 8 to 8  
Saturday 8 to 2

Finished  
Shirt  
Service

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## Special Holiday ICE CREAM



Ask for it today at your favorite food dealer  
or at any Guilford Dairy Bar ...

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1744 Battleground Ave. 1616 W. Lee St.

**GUILFORD DAIRY**  
TELEPHONE 3-0573  
"YOUR HOME TOWN DAIRY"

In Asheboro, N. C. — 428 N. Fayetteville St., Phone 4171  
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## Deifella ANNUAL Christmas SALE

INDIVIDUAL

TV TRAYS . . . . \$1.22

25% WOOL

BLANKETS . . . . \$4.99  
Boxed Full Bed Size

LADIES' WOOL-CASHMERE

COATS . . . . \$26.88  
Misses and Half Sizes

LADIES' WINTER

DRESSES . . . . \$6.00  
Values to \$17.95

**Red Rockers \$1.55**

MEN'S

DUNMAR ROBES . \$4.99

MEN'S LONG SLEEVE

SPORT SHIRTS . \$2.99  
Including Pink and Helio

MEN'S \$1 INITIAL HANDKERCHIEFS

**3 for \$2.00**

While They Last !!!

OPEN SIX DAYS A WEEK  
8:30 A. M. to 9 P. M.

ACRES OF  
FREE PARKING SPACE

**Deifella**

DEPARTMENT STORE IN GREENSBORO  
SUMMIT SHOPPING CENTER

**HELP PROTECT  
YOUR  
FAMILY**



fight TB

**BUY AND USE  
CHRISTMAS SEALS**

**HELP for Coughs**

You feel cooling, soothing help from the very first dose. Clogging phlegm is loosened, you breathe deeper.

**CREOMULSION**  
relieves Coughs, Chest Colds, Acute Bronchitis

**Cowboy  
Hats \$1.88**

24" Latex  
**Dolls \$4.66**





ETA JIMA—Here is a view of Eta Jima, Japan, where Cpl. Jimmy (Bubbs) D. McQueen, shown below, son of Mr. and Mrs. Ira L. McQueen, 1214 Park Avenue, recently finished his typist-clerical course with the United States Army.



NEW ADDRESS—Cpl. Jimmy D. McQueen has recently been sent to Tokyo, Japan, following completion of training at Eta Jima. His new address is N.G. 250355, 30, Psy. War. Sec. (Adv.) APO 500 San Francisco, Calif.



TOMB—Here is Cpl. McQueen's photograph of the tomb at Hiroshima where remains of some of the victims of the atom bomb are buried.

## White Oak Club Has Christmas Party

White Oak Community Club met last Tuesday night at White Oak YMCA where they had their annual Christmas party. Mrs. T. H. Ward gave a "Christmas Reading."

The group sang several Christmas carols and Pollyanna gifts were exchanged.

Hostesses Mrs. Loyd Robinson and Mrs. A. B. Robinson served refreshments to the 12 members present.

## Beautiful Holiday Dresses



- For Infant and Toddler \$2.98 up
- Child Size 3 to 14 \$3.98 up
- Mother-to-be \$10.98 up

Wide Selection of Gifts  
● Toys ● Dresses  
● Lingerie

● All Gifts Wrapped FREE ●

● Open Every Night Till 9:00 P.M. Until Christmas ●

## TOGS FOR TWO

Maternity and Children's Wear  
Summit Shopping Center — Phone 2-5012  
Free Parking



## Salisbury News

By Pauline Saffit

Miss Peggy Sasser, senior at China Grove High School, and Miss Phyllis Miller, freshman at Boyden High School, attended the Fall Rally of the South Piedmont District of the North Carolina Association of High School Bible Clubs held last week at the Covenant Presbyterian Church in Charlotte.

The speaker for the challenge hour was Ken Wilson, student at Davidson College, and pastor of Dilworth Baptist Church in Charlotte. Bob Wilson, a senior at Central High School in Charlotte, presided over the meeting.

A new president, Doris Campbell, of Gastonia was elected to preside over the Spring Rally which will be held at West Mecklenburg High School.

Mrs. Bill Lockbill of Sumter, S. C. is spending the week with her mother, Mrs. Gladys Dennis.

Mr. and Mrs. Walter Mesimer spent last week end in Charlotte with Mrs. Mesimer's sister and her family, Mr. and Mrs. D. S. Ennis. They went especially to be with Donna and Dianne Ennis who celebrated their tenth and thirteenth birthdays.

Mrs. J. D. Faulkbury of Paw Creek moved to Salisbury on December 3. She is a sister of Ed Keith.

Miss Peggy Stamper and Mr. Glenn Monroe will be married on December 24. Peggy is the daughter of Mr. and Mrs. Earnest Stamper of 1217 North Railroad Street.

Mr. Willie Williams is back at work after having been out sick for several weeks.

J. C. Keith, Jr., of Norfolk, Va. spent the Thanksgiving holidays with his parents and friends. His brother, Carroll, is employed in the Card Room.

The auxiliary of the Harold B. Jarrett American Legion held a most successful bazaar Saturday, December 4, beginning at 5:30 o'clock in the afternoon, with a large crowd in attendance. The auxiliary netted \$318.47 during the evening. The money will be used for the various work during the year.

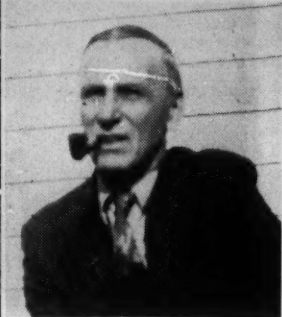
The clubhouse was festive with Christmas decorations. A most attractive lighted Christmas tree was especially interesting to the children.

Santa Claus arrived about 8

o'clock with something for each child and listened to their wants for Christmas. Games were enjoyed during the evening.

Many nice homemade articles were sold and homemade cakes and pies and sandwiches, coffee and cold drinks were served throughout the evening.

The door prizes were won by Mrs. Bill Garrett, little Joyce Baysinger and little Tommy Heffner. Other prizes were won by Mrs. Jim Kesler, Mrs. J. O. Brandon and Paul Bessent. The country ham was won by Miss Evelyn Russell.



W. H. Yates

W. H. (Will) Yates retired on his 68th birthday, December 4. His first and last job with Cone Mills was as a Card Tender.

When anyone talks with Mr. Yates he can easily realize the mass improvement which has been made in the Salisbury Plant during the 47 years he has been employed here. During his employment, Mr. Yates worked entirely in the Card Room and has held at one time or another practically every job in that department.

Mr. Yates is married to the former Mary Shives. They live on Ryan Street Extension and have six sons. Their only daughter, Edna, died at the age of ten. Five of the sons are employed at the Salisbury Plant. Glenn, Paul and Hayden work in the Card Room.

## BLAIR & JOHNSON TAILOR SHOP

Alterations & Repairs

Men's Pants: Zippers, half and whole pockets, waists smaller or larger, trousers shortened or lengthened.

Men's Coats: Sleeves lengthened or shortened, coats made larger or smaller.

Ladies: Hems and Zippers.

121½ W. Market Street  
Phone 4-7202

Wallace in the Finishing Room, and Willard in the Beaming Room. The other son, Claude Morris, owns and operates the Faith Floor Covering Company in Faith.

"Will" is going to be missed by his fellow workers, but he will always be remembered for his faithful and cheerful disposition.

## Cone Denims Hold Price Line

Cone Mills Inc. announces their offering of denims for shipment during January, February and March on the basis of 36 cents per yard for 28" eight ounce sanforized.

This extremely low price is named in order to provide a firm foundation, and to encourage forward operations at all levels. This offering is made subject to mills' acceptance and withdrawal without notice.

## Big Business

America gathers her strength from many sources—from her people, reared in the tradition of freedom for which their ancestors suffered and fought, and from her natural resources of land, oil, timber, and iron, which nature has so bountifully provided.

But, perhaps few of us realize how much of our nation's strength grows out of our business system. Nearly every good thing in our lives is stimulated or supported to some extent by commercial interest.

The reason we fail to recognize this significant fact is that business fails to claim its due credit, generally shrugs off its achievements as "good for business." Yet, sometimes it appears that a little sentiment creeps in.

Latest example of this is the announcement by Swift & Company, manufacturers of Pard dog foods

that they will devote a part of their commercial time on the Dave Garroway show to encouraging the ownership of dogs.

You can explain it by saying that because they are large manufacturers of dog food they will benefit if there is an increase in dog ownership. And you can recognize that such a program will benefit breeders and kennel owners who

often recommend their products. But on the other hand there are many other brands of dog foods and all will benefit equally.

No, it appears that again a little sentiment has crept into big business. Or perhaps there is something about big business that makes their people think big—to do things that help not just themselves but their whole industry.

## Statistics Local Church Crusade

SUNDAY, DECEMBER 5, 1954

Church	Membership	S. S. Enroll.	S. S. Attend.	Attend. Worship
Carraway Memorial Methodist	491	367	200	247
Eller Memorial Baptist	1130	700	352	400
Church of God	245	230	180	278
Newlyn St. Methodist	325	228	195	215
Palm St. Christian	234	225	159	219
Proximity Methodist	594	323	239	280
Rankin Baptist	252	236	180	390
Second Pilgrim Holiness	180	230	184	350
16th St. Baptist	565	423	252	414
Stevens Memorial Baptist	280	215	159	202
Revolution Baptist	472	362	214	275
Wesleyan Methodist	105	215	90	150
St. Paul Methodist	199	184	103	122

## THIS CHRISTMAS

Give A GIFT of Real Pleasure

Now is the time to save on your Jewelry Gifts for Christmas giving! Come in this week and make your selections. Take months to pay.

G.E. APPLIANCES

HURRICANE LAMPS

Men's and Ladies' ELECTRIC SHAVERS  
Schick, Remington  
Norelco

Up to \$7.50 Trade In on Old Shaver

PARKER Pen and Pencil Set

1847 ROGER SILVERWARE

SHEAFFER SNORKEL PENS

Costume Jewelry

BIRTHSTONE RINGS  
\$17.50 up

DIAMOND WATCHES  
Elgin, Hamilton and Benrus

MOTOROLA RADIOS

SUMMIT CENTER JEWELERS, INC.  
SUMMIT SHOPPING CENTER — FREE PARKING

Frank E. Tutzauer, Jr. — "Monk" Cockman

Open Every Night Till 9:00 P.M.



Everybody Likes

## "Drive-In" Banking

Just imagine the convenience of doing all your banking without leaving the seat of your car. From our teller's window you can enjoy any banking service that is available at our main bank. No getting in and out of your car, no parking problem, no baby care problem (bring him along). It saves time . . . trouble . . . worry!

TWO DRIVE-IN LOCATIONS

621 South Elm Street

Summit Shopping Center

## BANK OF GREENSBORO

Southeastern Building, Market and Elm Streets  
Member Federal Deposit Insurance Corporation

## GIVE Flowers THIS CHRISTMAS

- Centerpieces
- Dish Gardens
- Doorpieces
- Ming Trees



Lovely growing Poinsettia Plants From \$1.50 up

- Azalea
- Cyclamen
- Christmas Begonia



Evergreen Sprays for your mantel, pinecone and bells.

● Christmas Cemetery Wreaths ●  
\$3.00 up—with stand

A Complete Line of Quality Christmas Decorations and Candles and Gifts.

● Member of Florist Telegraph Delivery Association ●

## VESTAL'S FLOWER SHOP

—City Wide Delivery—

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Open Every Night Till 9:00 P.M.

Mens Wear  
Boys Wear  
Shoes  
Work Clothes

## XMAS CLOSE OUTS

LAY-A-WAY NOW FOR CHRISTMAS!

\$3.95 Cowboy

## BOOTS

For Boys or Girls  
Ages 3 to 10 \$2.97

\$5.95 Flash

## CAMERA

Guaranteed  
A Beauty Only \$3.47

\$11.95 Ball Bearing

## Wagons

36" Giant Size Steel  
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